Toyota Tsusho Canada, Inc. (“TTCI,” “we,” or “us”) cares about your privacy and wants you to be familiar with how we collect, use, and disclose your Personal Information via this website. As used in this Website Privacy Policy, “Personal Information” means information that personally identifies, relates to, describes, or is capable of being associated with you. This Website Privacy Policy covers the collection, use, and disclosure of Personal Information collected via ttci.ca and any other TTCI-affiliated website where this Website Privacy Policy is posted or linked (collectively, this “Site”).

Please note that this Website Privacy Policy addresses the data collection and handling practices associated with this Site only. Websites provided by TAI affiliates and subsidiaries that do not include links to this Website Privacy Policy are governed by their privacy statements.

Using this Site, you are subject to the terms and conditions of this Website Privacy Policy and consent to the use of your Personal Information for the purposes described herein.

If you wish to access, update, or request additional information on the use of your Personal Information collected via this Site or if you have any questions about our Site, services, or this Website Privacy Policy, please email us at WPPInquiries@taiamerica.com.

I. CATEGORIES OF PERSONAL INFORMATION TAI MAY COLLECT VIA THIS SITE

TTCI may collect the following Personal Information through voluntary request forms that users of this Site may fill out:

- First Name;
- Last Name;
- Email Address;
- Phone Number;
- Company;
- Location; and
- Details related to the reason and subject matter of inquiries that is capable of being associated with you.

TTCI's collection of the above Personal Information occurs only when Site users voluntarily disclose such information through forms available on this Site. You are not required to provide your Personal Information; however, if you choose not to provide certain pieces of Personal Information (as indicated on the Site's web forms), some features or services may not be available to you, or we may not be able to fulfill your requested interaction.

II. USAGE DATA AND SITE ACTIVITY

We automatically collect information in connection with the actions you take on the Site ("Usage Data"). For example, each time you use the Site, we automatically collect the type of web browser you use, the type of device you use, your operating system and version, your IP address, the pages you view, referring and exit pages, the date and time of your visit, and the number of clicks to, from, and within the Site, and the duration of your visits to the Site. If the data we automatically collect is capable of being associated with you, directly or indirectly, we treat it as Personal Information. If this information cannot be individually associated with you, we treat it as Usage Data.

III. PURPOSES FOR COLLECTING, USING, AND DISCLOSING PERSONAL INFORMATION

As a general policy, we use Personal Information for internal business purposes only. We do not sell or rent information about you. We will not disclose Personal Information to third parties without your consent, except as explained in this Website Privacy Policy. We may use Personal Information for the following purposes:

- Providing you with access to and use of our Site, products, and services;
- Fulfilling requests from you for information, products, or services;
- Communicating with you about your products and/or services;
- Marketing our products and/or services to you;
- Operating information security and anti-fraud programs;
- Performing business operations, including the improvement of our products, Site, and services; conducting surveys, research and data analytics; and other normal business activities; and
- Responding to governmental and other legal requests.

We may provide your Personal Information to other businesses ("Service Providers") to provide services to you or to us on our behalf. Categories of service providers we may use, and the purposes of their use are as follows:

- IT and network administration vendors, for the purpose of providing services such as data storage and management, website hosting, and data security;
- Professional service firms, for the purpose of providing accounting, legal, and other professional services;
- Data and business analytics vendors, for the purpose of collecting, analyzing, and improving the accuracy of our data (including Personal Information);
- Marketing and communications vendors, for the purpose of marketing our products/services to you, conducting promotions, events, surveys, and other outreach campaigns;
- Research and development vendors, for the purpose of developing and improving our products and services;
- General service providers, for the purpose of providing day-to-day business operations such as office support services, courier services, and document destruction.

Each Service Provider is expected to use reasonable security measures appropriate to the nature of the information involved to protect your Personal Information from unauthorized access, use, or disclosure. Service Providers are prohibited from using Personal Information that we provide to them other than as specified above.

IV. OTHER TRANSFERS

We may share Personal Information and Usage Data with businesses controlling, controlled by, or under common control with us. If we are merged, acquired or sold, or in the event of a transfer of some or all of our assets, we may disclose or transfer Personal Information and Usage Data in connection with such transaction.

V. COOKIES, ONLINE TRACKING, AND INTEREST-BASED ADVERTISING

A. Cookie Policy

We may use cookies (a small text file placed on your computer to identify your computer and browser) and other automated tools such as tracking pixels to improve the experience of our Site and services, such as saving your preferences from visit to visit to present you with a customized version of the Site. Many web browsers are initially set up to accept cookies. You can reset your web browser to refuse all cookies or indicate when a cookie is being sent. Instructions for managing cookies in popular browsers are available at: Internet Explorer, Firefox, Chrome, Safari (iOS), Safari (Mac), and Opera. However, certain features of the Site may not work if you delete or disable cookies.

We may use the following types of cookies:

- Session Cookies: Session cookies keep track of you or your information as you move from page to page within the Site and are typically deleted once you close your browser. For example, session cookies help us deliver a relevant and personalized experience when reviewing our products and their features online.
- Persistent Cookies: Persistent cookies reside on your system and allow us to customize your experience if you leave and later return to the Site. For example, persistent cookies may allow us to remember your preferences.
- Advertising Cookies: Advertising cookies are used to learn more about you and advertise products/services that might interest you.
- Analytics Cookies: Analytics cookies help us understand how our Site is working and who is visiting our Site.

We employ software technology to track certain aspects of a user's visit to the Site. This technology helps us better manage content on the Site by informing us what content is effective, how consumers engage with the Site, and how consumers arrive at and/or depart from the Site. The software typically uses two methods to track user activity: (1) "tracking pixels" and (2) "clear gifs." Tracking pixels are pieces of executable code embedded in a web page that track usage activity, including which pages are viewed, when they are viewed, and how long the pages are viewed. Clear gifs are tiny graphics with unique identifiers embedded in web pages and email messages that track whether or not a user has viewed a particular web page or email message. User activity information may be

associated with additional information about a user's session and Personal Information if provided by the user.

If you arrive at the Site by "clicking through" from another website, then certain information about you that you provided to that other website, such as the terms you were searching on that led you to the Site, may be transmitted to us, and we may use it. You should review the privacy policy of any website from which you reached the Site to determine what information was collected by that website and for what purpose(s) you agreed that the website could use that information. We may retain Personal Information about you provided to us by other websites and will only use it in accordance with this Website Privacy Policy. Such information may be associated with other Usage Data or Personal Information.

B. Interest-Based Advertising

We may work with third-party advertisers, search providers, and ad networks ("Advertisers") to learn more about you and show you ads or other content that we believe would be relevant to you. Advertisers may collect and use information about your use of the Site. These companies may use cookies and other online tracking technologies to collect and use your information. We and/or Advertisers may also append other data to the data collected by Advertisers to create individual users' interest profile. Our Website Privacy Policy does not cover any use of information that an Advertiser may collect from you. Advertisements may be shown via the Site or on third-party websites. If you do not want to receive interest-based advertising, please visit the Digital Advertising Alliance (DAA) Consumer Choice Page. The DAA website allows you to opt-out of one or more interest-based advertising networks. Opt-outs are device and browser specific; therefore, you will need to set your opt-out preferences for each device and browser. Deleting browser cookies can remove your opt-out preferences; however, the DAA offers browser extensions that help preserve the opt-out preferences you set on the DAA's Consumer Choice Page. Please note that opt-outs only apply to interest-based advertising. You may still receive other types of online advertising.

C. Information from Advertisements

If you arrive at the Site via an advertisement (e.g., banner ad), we may collect information regarding the advertisement with which you interacted and your interactions (e.g., item clicked, date, and time).

D. Social Media Widgets

The Site may include social media features, such as Facebook, YouTube, LinkedIn, and Twitter widgets. These features may collect information about your IP address and the pages you visit on our site, as well as other Personal Information. A cookie may be set to ensure that a feature properly functions. Your interactions with features are governed by the privacy policies of the companies that provide them.

E. Do Not Track Signals

"Do Not Track" ("DNT") is a preference you can set in your web browser to let the websites you visit know that you do not want them collecting data about you. At this time, this Site does not respond to DNT or similar signals.

To contact us with question on our Cookie Policy, call us at 212-355-3595 or email us at WPPInquiries@taiamerica.com.

VI. SECURITY AND OTHER INFORMATION

A. Security

We recognize the importance of safeguarding the confidentiality of Personal Information from loss, misuse, or alteration. Accordingly, we employ commercially reasonable administrative, technical, and physical safeguards to protect Personal Information from unauthorized access, disclosure, and use. Even with these safeguards, no data transmission over the Internet or other network can be guaranteed 100% secure. As a result, while we strive to protect the information you transmit on or through our Site, you do so at your own risk.

B. Links

The Site may contain links to third-party websites. Please be aware that if you access these links, you will be leaving our Site (e.g., the site to provide applicant data when applying for a job). We encourage users to read those websites' privacy policies, as we may not be responsible for their content, links, or privacy procedures.

VII. COMPLIANCE WITH LAWS AND LAW ENFORCEMENT

TTCI adheres to all laws and regulations related to personal privacy protection, including those pertaining to the protection of Personal Information and data breach notification. We cooperate with government and law enforcement officials and necessary private parties to enforce and comply with the law. We may disclose Personal Information and any other information about you to government or law enforcement officials or private parties if, at our discretion, we believe it is necessary or appropriate to: respond to legal requests (including court orders, investigative demands, and subpoenas); to protect the safety, property, or rights of ourselves, consumers, or any other third party; to prevent or stop any illegal, unethical, or legally actionable activity; or to comply with the law.

The specific requirements of this Website Privacy Policy will apply unless disallowed by local laws and regulations. When federal, provincial, and local laws and regulations require a higher level of protection for your Personal Information, they take precedence over this Website Privacy Policy.

VIII. CHILDREN'S PRIVACY

The Site is not intended for children under the age of 16, and we do not knowingly collect Personal Information from children under the age of 16. If we become aware that we have inadvertently received Personal Information from a child under the age of 16, we will delete such information from our records. If you are a parent or guardian of a child under the age of 16 and have questions, please contact us at the email address listed at the beginning of this Website Privacy Policy.

IX. WEBSITE PRIVACY POLICY CHANGES

This Website Privacy Policy is subject to change. We encourage you to review this Website Privacy Policy frequently for any revisions or amendments. Changes to this Website Privacy Policy will be posted on this Site and will be effective immediately upon posting. You will be deemed to have been made aware of and have accepted the changes by your continued use of our Site. If we determine that a change to this Website Privacy Policy will result in

using your Personal Information acquired before the change in a materially new way, we will provide you notice before using your Personal Information in a new way.